



Terms of Reference (ToR)

Volunteer Recruitment

ACT II - Freshwater and Marine Clean-up series

Date: 25th July 2026

Location: Baby Plage, Geneva (subject to final authorisation)

Organised by: 2BCities in collaboration with the Green Earth Action Foundation (GEAF)

1. Background

Lake Geneva is one of Europe's most important freshwater ecosystems and a key recreational space for residents and visitors. During the summer season, increased tourism and recreational activities contribute to significant shoreline waste accumulation, including plastic debris, packaging materials, cigarette butts, and micro-litter. If not collected promptly, these pollutants can enter the lake ecosystem, threatening biodiversity and contributing to long-term environmental degradation.

To address this challenge, 2BCities in collaboration with the Green Earth Action Foundation are organising a community-led lake shore cleanup event on 25 July 2026. The initiative seeks to mobilise local residents, students, environmental advocates, and community members to take collective action in protecting Lake Geneva while raising awareness about responsible waste management and environmental stewardship.

2. Objectives

The volunteers will contribute to the following objectives:

- Remove litter and waste from the shoreline area.
- Prevent waste from entering the lake ecosystem and fragmenting into microplastics.
- Raise public awareness regarding responsible consumption and waste disposal.
- Promote community ownership of local environmental challenges.
- Contribute to the achievement of Sustainable Development Goals (SDGs) 6 (Clean Water and Sanitation) and 14 (Life Below Water).

3. Scope of Volunteer Responsibilities

Before the Event

Review safety instructions and event guidelines.

During the Event

- Register participants upon arrival.
- Assist with distribution of cleanup materials.
- Participate in waste collection activities.
- Support waste sorting and categorization.

After the Event

- Assist with final waste disposal arrangements.
- Participate in feedback and reflection activities.
- Support dissemination of key results and lessons learned.

4. Duration and Time Commitment

Volunteers are expected to be available on:

25 July 2026 from 09:00 AM to 01:00 PM

Additional preparation or coordination activities may be organized prior to the event and will be communicated in advance.

5. Eligibility Criteria

Applicants should:

- Be at least 18 years old (or be accompanied by a guardian if younger).
- Demonstrate interest in environmental protection, sustainability, or community service.
- Be physically able to participate in outdoor cleanup activities.
- Be willing to follow safety instructions and event protocols.
- Have a positive attitude and ability to work collaboratively with diverse groups.
- No prior experience is required.

6. Support Provided

Volunteers will receive:

- Safety briefing and guidance.
- Clean-up materials and equipment.
- GEAF & 2B Cities Merchandise (T-shirt, stickers, cap, etc.)
- Snacks, drinks (non-alcoholic) and water
- Certificate of participation
- Opportunity to engage with like-minded individuals

7. Application Process

Interested individuals should complete the volunteer registration form linked below before **20th July 2026**

Volunteer Registration Form

Selected volunteers will receive confirmation and further details via email.

8. Contact Information

For questions regarding the volunteer opportunity, please contact:

2BCities

Email: tobecity.info@gmail.com

LinkedIn: <https://www.linkedin.com/company/2bcities/about/?viewAsMember=true>

Instagram: <https://www.instagram.com/2bcities/?hl=am-et>

We welcome individuals from all backgrounds who are committed to protecting our shared environment and contributing to a cleaner, healthier Lake Geneva

